

Sponsorship value: € 1,500 (maximum 60% * of total value can be awarded in products)
Number of available packages: 8
- 1 category of a competition section

THE SILVER SPONSOR WILL BENEFIT OF:

- acknowledgment as the sponsor of one category of a section at the GastroPan Competitions (for example: Confectionery section – Sugar Paste Artistic Piece or Gastronomy section – Fruit and Vegetable Carving)
- 1 full page (A4) of advertisement in the Brutarul – Cofetarul or Gastromedia magazines
- 1/2 A5 page advertisement in the official catalogue of the exhibition, a printed material that will be distributed free to all visitors and exhibitors of GastroPan in more than 20,000 copies
- privilege to create a special award for the chosen category of GastroPan Competitions
- displaying the sponsor's logo on all printed communication materials: posters, banners, roll-up banners, brochures, etc.
- 1 article in the GastroPan newsletter (20,000 subscribers, professionals from the targeted fields) – online PR article / press release / interview with the general manager sent before or following the event. The article sent with the newsletter will be published on the website of the exhibition at the News section.
- displaying the sponsor's logo on the official website of GastroPan (www.gastropan.ro)
- the possibility to display a roll-up banner the day on which the chosen competition category will take place and in the area of the chosen competition category
- including the ad materials of the Silver Sponsor (catalog, flyers, business cards, coupons or vouchers) in the package received by each winner of the chosen competition category



The Silver Sponsor benefits of advantages that bring and keep the company in the attention of over 130 exhibitors and of and of over 20,000 visitors expected to visit GastroPan exhibition (professionals, managers, entrepreneurs of Romanian companies activating in the bakery, confectionery, gastronomy, ice cream, chocolate and coffee industry), as well as of those who participate at GastroPan Competitions – contestants, jury, trainers etc.

**Maximum 60% of the value of the sponsorship package can be given in prizes for participants and winners of GastroPan Competitions (gift cards, products, etc).*