

Sponsorship value: € 3,000 (maximum 60% \*  
of total value can be awarded in products)

Number of available packages: 3  
- 1 competition section

#### THE GOLD SPONSOR WILL BENEFIT OF:

- acknowledgment as the main sponsor of one of the GastroPan Competitions' sections (Bakery-Pastry, Confectionery or Gastronomy)
- 2 full pages (A4) of advertisement in the Brutarul – Cofetarul or Gastromedia magazines
- one A5 page advertisement in the official catalog of the exhibition, a printed material that will be distributed for free to all visitors and exhibitors of GastroPan in more than 20,000 copies
- privilege to create a special award for the chosen section of GastroPan Competitions (for the whole section or for some of the categories of the section or for only one category of the section)
- displaying the sponsor's logo on all printed communication materials: posters, banners, roll-up banners, brochures, etc.
- 1 article in the GastroPan newsletter (20,000 subscribers, professionals from the targeted fields) – online PR article / press release / interview with the general manager sent before or following the event. The article sent with the newsletter will be published on the website of the exhibition at the News section.
- displaying the sponsor's logo on the official website of GastroPan ([www.gastropan.ro](http://www.gastropan.ro))
- the possibility to display a roll-up banner the day on which the chosen competition section will take place and in the area of the chosen competition section
- including the ad materials of the Gold Sponsor (catalog, flyers, business cards, coupons or vouchers) in the package received by each participant of the chosen competition section



*The Gold Sponsor benefits of advantages that bring and keep the company in the attention of over 130 exhibitors and of and of over 20,000 visitors expected to visit GastroPan exhibition (professionals, managers, entrepreneurs of Romanian companies activating in the bakery, confectionery, gastronomy, ice cream, chocolate and coffee industry), as well as of those who participate at GastroPan Competitions – contestants, jury, trainers etc.*

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*\*Maximum 60% of the value of the sponsorship package can be given in prizes for participants and winners of GastroPan Competitions (gift cards, products, etc).*