

*Sponsorship value: € 5,000 (maximum 60% \*  
of total value can be awarded in products)*

Number of available packages: 1

## DIAMOND SPONSOR WILL BENEFIT OF:

- acknowledgment as the main sponsor of GastroPan Competitions
- 3 full pages (A4) of advertisement in the Brutarul – Cofetarul or Gastromedia magazines
- one A5 page advertisement in the official catalogue of the exhibition, a printed material that will be distributed for free to all visitors and exhibitors of GastroPan in more than 20,000 copies
- privilege to create a special award for GastroPan Competitions (any of the three sections or all three)
- displaying the sponsor's logo on all printed communication materials: posters, banners, roll-up banners, brochures, etc.
- articles in 3 GastroPan newsletters (online PR article, press release, interview with the general manager), 2 of which is to be sent before the event, and one after the event. Each of the three articles sent with the newsletter will be published on the website of the exhibition at the News section and will be shared on the GastroPan exhibition's Facebook page
- displaying the sponsor's logo on the official website of GastroPan ([www.gastropan.ro](http://www.gastropan.ro))
- the possibility to display a roll-up banner at all sections of the GastroPan Competitions
- including the ad materials of the Diamond Sponsor (catalog, flyers, business cards, coupons or vouchers) in the package received by each participant of the GastroPan Competitions



*The Diamond Sponsor gets the best media coverage available and all the benefits that bring and keep the company in the attention of over 130 exhibitors and of those who participate at GastroPan Competitions (contestants, jury, experts), but also of over 20,000 visitors expected to visit GastroPan exhibition – professionals, managers, entrepreneurs of Romanian companies activating in the bakery, confectionery, gastronomy, ice cream, chocolate and coffee industry.*

*\*Maximum 60% of the value of the sponsorship package can be given in prizes for participants and winners of GastroPan Competitions (gift cards, products, etc).*